

Enabling Growth through Investment and Enterprise Program (ENGINE)

March 2017

What is ENGINE?

- Tanzania Feed the Future Project awarded through the Volunteers for Economic Growth Alliance (VEGA)
- Implemented by International Executive Service Corps (IESC), with support from Diligent Consulting Limited, International City/County Management Association (ICMA), Mennonite Economic Development Associates (MEDA)
- Working closely with PO-RALG (DLGA) and other 16 Anchor Institutions.
- Project Duration: September 1, 2016 – August 31, 2020
- Focus on Women and Youth
- Headquarters in Dar es salaam; Offices in Zanzibar, as well as Morogoro, Mbeya & Iringa

ENGINE Objectives

Component 1: Improve LGA Business Enabling Environment through Policy/Management/Administrative Change

Component 2: Strengthen & Grow Business Development Service (BDS) Providers

Component 3: Increase SME Access to Finance, Growth & Investment

Component 1 Activities

Strengthen Public/Private Dialogue (PPD) Leading to Policy Review

Develop Tools to Improve LGA Performance (e.g. Policy Priority Setting Tool & LGA Competitiveness Index)

Capacity Building/Organizational Development of LGAs & Business Councils

Component 2 Activities

Capacity Building of BDS Providers

Matching Innovation Grants for Women/Youth

Mobile eCoupon Offer (\$ Discount to Demonstrate BDS Benefit)

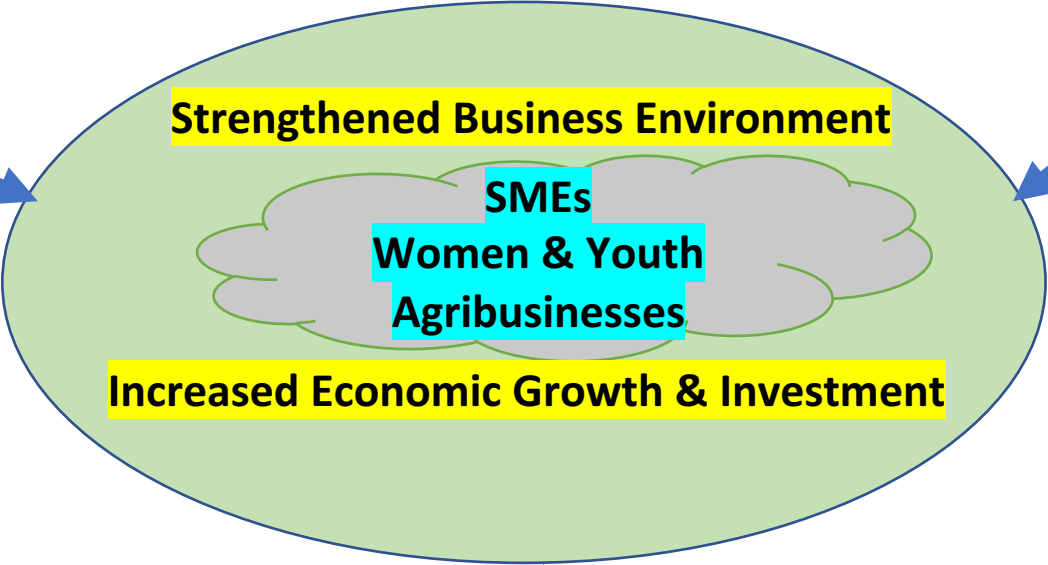
Component 3 Activities

Capacity Building of Financial Institutions & SMEs

**Increase Development Credit Authority (DCA)
Utilization Rate by Tanzanian Financial Institutions**

ENGINE'S APPROACH AND METHODS

Policy
Enhance Public/Private Dialogue for Policy Improvement
Tools: LGACI, PPT, etc.



BDS
Strengthen Sustainable Market for Business Development Services
Approach: Capacity Building

Access to Finance
Broaden SME Access to Finance, Particularly Women & Youth
Entry point: BDS and DCA Utilization Rate

WE ARE HAPPY TO SUPPORT THE PAG ACTIVITIES

Thank You